



# ARGUS<sup>®</sup> CRM

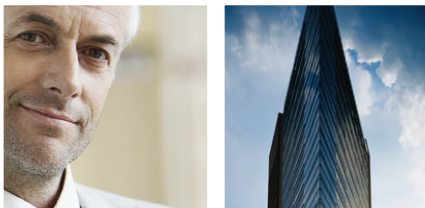
## Automate Your Lease Pipeline Tracking

ARGUS<sup>®</sup> CRM, formerly ARGUS Lease CRM<sup>™</sup>, is a premier end-to-end leasing and sales management solution for commercial real estate companies that own or manage retail, office or industrial properties. ARGUS CRM is built on the leading Microsoft Dynamics CRM platform to deliver leasing management and lease administration. Leasing managers, lease brokers along with asset managers will be able to have full visibility into their leasing process along with workflow automation and lease scenario analysis.

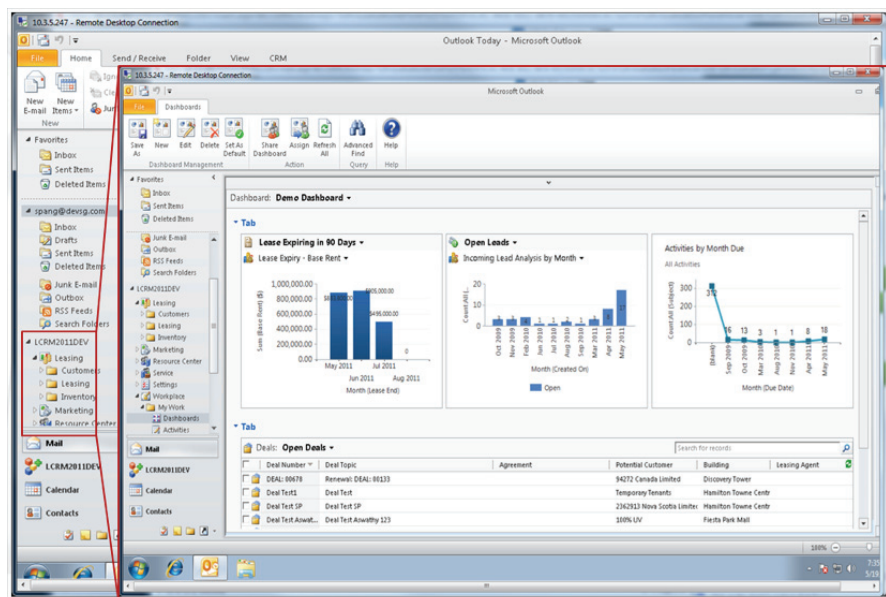
ARGUS CRM is fully integrated with Microsoft Outlook, and is designed to integrate with many property management and asset management systems.

### Benefits:

- Increase productivity and minimize errors using a single source of entry for leasing and sales opportunities
- Enhance your decision making through real-time reporting, including pipeline reporting with dashboard views and customized reports
- Streamline your leasing process with automated workflows and document management
- Integrate with Microsoft Word and Excel to automatically create specialized real estate documents
- Reduce errors by managing and documenting leasing provisions and easily research all lease encumbrances
- Reduce time and effort involved in transferring data and critical documents
- Easily analyze your assets to identify trends and make accurate decisions
- Evaluate and compare different leasing scenarios
- Customize a flexible leasing process that adheres to any special requirement



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ARGUS CRM via Microsoft Outlook

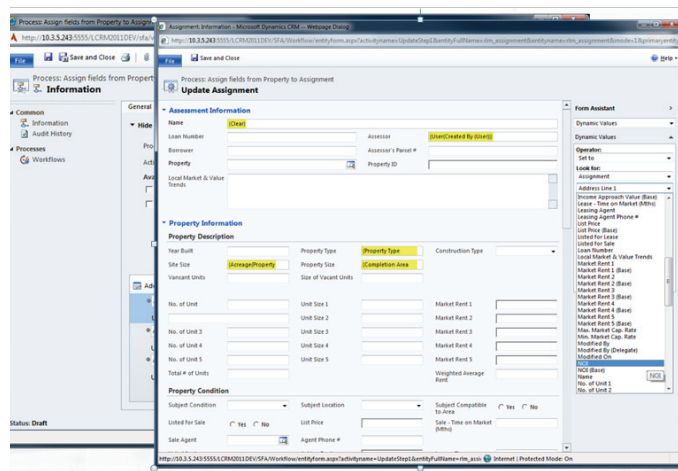
# ARGUS® CRM

## Key Components

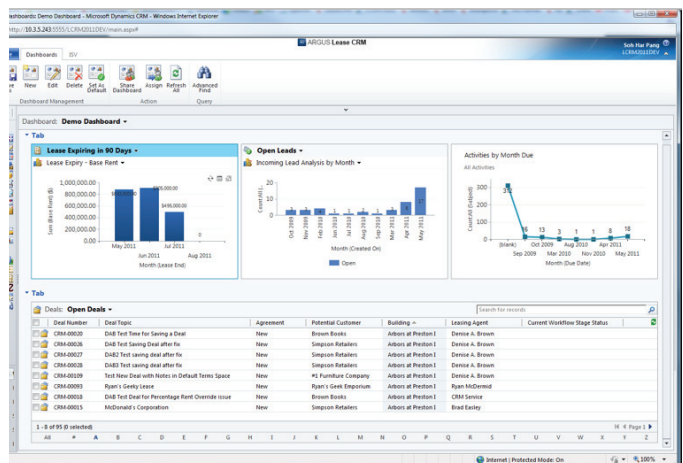
- Management Solution
- Lease Accounting and Administration
- Tenant Intelligence
- Business Intelligence
- Document Management
- Legal Compliance

## Key Features

- Lease Management
  - End-to-end leasing process
  - Tenant rep & owner rep
  - Corporate real estate (buy/lease analysis)
- Unit Sales Management
  - End-to-end sales process
  - Progressive billing with development phase
  - Simple project phase management
- Asset Management
  - Strategy Simulation
  - Tenant, property, portfolio/fund



ARGUS CRM Workflow



ARGUS CRM Dashboard

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